

Company Name: LA Travel Chicks

Business Category: Travel

Travel Class: Luxury upscale

Client Gender: Women

Age: 35 – 55

Location: Los Angeles (the “LA” in business name)

Old Logo:



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New Website WordPress Theme:

<https://themes.themegoods.com/photography/demo1/home/home-revolution-slider>

The new website theme requires a vectorized file to transition from black to white and to resize the logo evenly.






← Please try to make the new logo with a large bold type font

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Logo Requirements:

1. Logo design MUST fit the Minimalist site theme.
2. Try to make each word have a different font.
3. The focus keyword is the “LA”, which is based on the city of Los Angeles
4. We also require a colorized logo version for social media.

Logos We Like & Why

	<ol style="list-style-type: none"> 1. The text can be used as a black or white file for the site. 2. The color version can be used for social media and print
	<ol style="list-style-type: none"> 1. It's about the "A" being a special font. <p><i>Note: Our logo focus is "LA"</i></p>
	<ol style="list-style-type: none"> 1. RC: The initials are the logo focus. 2. The text (accept "la") can easily be used as a vector file
	<div data-bbox="548 852 711 957" data-label="Image">  </div> <p>This is the logo for my main business site. Look closely at the "LA"</p> <ol style="list-style-type: none"> 1. The business owner initials are L A. 2. Business is based in Los Angeles. 3. The logo also plays off our major league sports team: LA Dodgers (colors and LA design)
	<p>← LA Dodgers Logo</p>